

LINZ 2015

19th European Congress on Alternatives to Animal Testing

EUSAAT 2015

16th Annual Congress of EUSAAT

EUSAAT

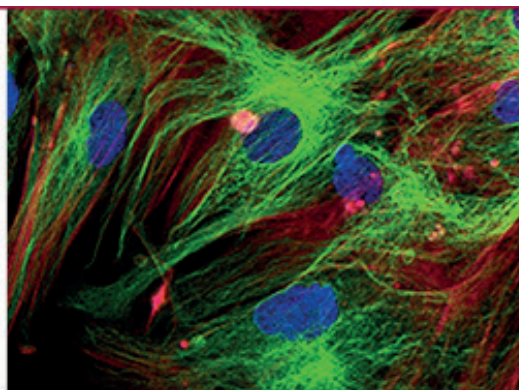
*European Society for
Alternatives to Animal Testing*

The European 3Rs Society

www.eusaat-congress.eu

20th – 23rd September 2015 – University of Linz, Austria

Information and guidance for sponsors and exhibitors



Introduction

Dear Sponsors and Exhibitors,

We cordially invite you to participate in the “**EUSAAT 2015 3Rs Congress Linz**”, which is the “19th European Congress on Alternatives to Animal Testing” and the “16th Annual EUSAAT 3Rs Congress”, EUSAAT 2015 will be held in Linz, Austria, 20th-23rd September 2015 and in 2015 is the only international congress devoted to the 3Rs

The “**EUSAAT 2015 3Rs Congress Linz**” provides you with an excellent opportunity to establish new partnerships and to rejuvenate those already existing. By participating you will get a unique chance to address an international audience of experts in the field of the 3Rs.

Many governmental and non-governmental institutions, national and international organizations and societies, industry partners and colleagues interested both in the advancement of life sciences and animal welfare, have quite generously sponsored one or more of the previous European 3Rs Congresses. Any contribution is considered as an encouragement to progress in the life sciences while applying the ethical principles of the 3Rs of Russell and Burch (1959), which are the Replacement, Reduction and Refinement of animal use in science. Although financial support will not have an influence on the scientific program, we are offering some privileges to show our appreciation for the generosity of our sponsors. We hope that in the presented packages you will be able to find an attractive product that meets the concept of your institution.

The exhibition space is located next to the poster exhibition and coffee break areas to facilitate your interaction with participants.

The “**EUSAAT 2015 3Rs Congress Linz**” provides an opportunity to share scientific experience on alternatives to animal use in the life sciences, to get updated on the EU 3Rs policy and to discuss new concepts on implementing the 3Rs in academic education in order to further promote progress in the 3Rs both at the European and the international level.

We are looking forward to welcome you in Linz in September at EUSAAT 2015!

Horst Spielmann
Ellen Fritsche
Manfred Liebsch
(Congress Co-chairs)

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1. Sponsoring

The organizers are inviting companies, institutes and other associations to promote their organization at the “**EUSAAT 2015 3Rs Congress Linz**”, Austria, on alternatives to animal testing. For sponsors and exhibitors this event will provide an opportunity to increase their visibility and to establish valuable contacts in the field of 3Rs and animal welfare.

The organizing committee is offering a wide range of sponsorship opportunities to allow sponsors to actively contribute to the success of the “**EUSAAT 2015 3Rs Congress Linz**”. Sponsors may choose to act either as one of the main sponsors or as supporting sponsor. In addition, companies or other supporters may select additional sponsoring options, as outlined in this brochure.

Some sponsoring options are limited and will, therefore, be offered according to the first come first service concept. Sponsors will distinctly be presented on the congress website, during the congress on a PPP as well as in the final printed program. The organizers wish to encourage sponsors and exhibitors to confirm their participation in the “**EUSAAT 2015 3Rs Congress Linz**” in Linz as soon as possible.

We hope that you will find attractive sponsoring options in our “Information and guidance for sponsors and exhibitors” brochure that fit your specific interest. We do welcome your additional proposals for presenting your institution.

Sponsoring of the “EUSAAT 2015 3Rs Congress Linz” will provide the following benefits:

- Recognition by the most important representatives from the 3Rs area in academia, animal welfare organizations, regulatory agencies, government institutions and in particular from innovative companies in the sciences and biotechnology
- Improving your scientific and social contacts and business opportunities
- Exposing your products at a well-established international congress
- Contacts with scientists and experts experienced in implementing and advancing 3Rs testing strategies, in particular in new vitro technologies
- Recognition as an organization that is promoting our concept of “Implementing the 3Rs in the 21st Century”

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1.1 “Main Sponsor” Level

- Option for exhibition space of 12 sq. meters
- Four delegate registrations for the congress
- Option to include promotion materials in the congress handouts
- Option to include 2 full page advertisements in the congress final program
- Option to include 1 full page advertisement in the congress book of abstracts (inside)
- Option of banner placement on the congress website
- Identification of the sponsor’s generosity on PPP during the congress
- Option to place 4 roll ups at the congress venue (registration, lecture hall, coffee break area)
- Verbal note of thanks at the congress closing session
- Option of company contact information included in the congress final program
- Logo included in the page with all sponsors logos in the congress final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos in the congress book of abstracts, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos on the congress website highlighted according to the sponsorship level

EUR 10,000.-

1.2 “Supporting Sponsor” Level

- Option for exhibition space of 6 sq. meters
- Three delegate registrations for the congress
- Option to include promotion materials in the congress handouts
- Option to include 1 full page advertisements in the congress final program
- Option to include 1 full page advertisement in the congress book of abstracts (inside)
- Option of banner placement on the congress website
- Identification of the sponsor’s generosity on PPP during the congress
- Option to place 2 roll ups at the congress venue (registration, coffee break area)
- Verbal note of thanks at the congress closing session
- Option of company contact information included in the congress final program
- Logo included in the page with all sponsors logos in the congress final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos in the congress book of abstracts, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos on the congress website highlighted according to the sponsorship level

EUR 5,000.-

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1.3 Supporter Level

- Options depending on the type of supporting an individual arrangement
- Options depending on the chosen options for exhibition
- Options depending on chosen options for other possibilities mentioned
- Identification of the sponsor's generosity on PPP during the congress
- Logo included in the page with all sponsors logos in the congress final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsors logos in the congress book of abstracts, including the final program, highlighted according to the sponsorship level
- Logo included in the page with all sponsor logos on the congress website highlighted according to the sponsorship level

Minor supporting activities and exhibitors

Details of how to transfer your contributions will be provided upon receipt of your financial commitments.

Donations may be earmarked to cover specific expenses (e. g. covering the Congress Dinner, or travel expenses of student participants) and it would be appreciated if any such conditions are mentioned and explained in your letter of commitment.

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2. Exhibition Options

2.1 Exhibition booth

Includes:

- Exhibition space of 6 sq. meters (3 x 2 m)
- Participation at the congress of 2 persons per company included
- Tables, chairs and electricity according to your needs included
- Logo on the congress website
- Logo on the powerpoint presentation „Sponsors & Supporters“ shown during the congress
- After the congress you will receive the complete list of participants including contact details

EUR 1,000.-

2.2 Enclosures to the congress bags/portfolios

Includes:

- Number of the inclosures are not limited (size max. A4)
- Logo on the congress website
- Logo on the powerpoint presentation „Sponsors & Supporters“ shown during the congress
- After the congress you will receive the complete list of participants including contact details

EUR 500.-

2.3 Presentation of information material

Includes:

- Each company has its own presentation table
- Logo on the congress website
- Logo on the powerpoint presentation „Sponsors & Supporters“ shown during the congress
- After the congress you will receive the complete list of participants including contact details

EUR 300.-

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3. Advertising

Advertising can be placed as banners on the website or as advertisements in the abstract book (banners and advertisements supplied by the sponsor/customer):

- After the congress you will receive the complete list of participants including contact details

3.1 Banner on the congress website

Includes:

- Place an advertising banner (width 641 px, height at max 200 px) directly linked to your own internet presentation on our congress website
- Duration: 12 months

EUR 100.-

3.2 Advertisement in the final program

Format A4 (non declining). Will be handed out to all congress participants.

- Inside page (full colour)

1/1: Price EUR 1,000.-

3.3 Advertisement in the abstract book

Format 210 mm x 280 mm, declining. Will be handed out to all congress participants and members of EUSAAT.

- Outside back cover (full colour)
- Inside front cover/inside back cover (full colour)
- Inside page (black & white)

1/1: EUR 1,800.-

**1/1: EUR 1,400.-
1/2: EUR 800.-**

**1/1: EUR 1,000.-
1/2: EUR 600.-**

Advertisements should be delivered to the Congress Office no later than 30th June 2015 and prepared according to the specifications provided upon confirmation of the sponsoring item.

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4. Congress materials

- After the congress you receive the complete list of participants including contact details
- Logos to be printed should be delivered to the Congress Office no later than 30th June 2015 and prepared according to the specifications provided upon confirmation of the sponsoring item

4.1 Lanyards

All delegates will receive lanyards for their badges. The sponsor supplies its logo to be printed by the Congress Office.

sold out
EUR 800.-

4.2 Congress bags

All delegates will receive a congress bag with all congress materials. The sponsor supplies its logo to be printed by the Congress Office.

sold out
EUR 1,600.-

4.3 Writing pads

Writing pads provided by the sponsor will be inserted in the congress bags. The sponsor's logo can be printed on the pad. All delegates will receive a congress bag with all congress materials. The sponsor supplies its logo to be printed by the Congress Office.

sold out
EUR 700.-

4.4 Pens

Pens provided by the sponsor will be inserted in the congress bags. The sponsor's logo can be printed on the pens. All delegates will receive a congress bag with all congress materials. The sponsor supplies its logo to be printed by the Congress Office.

sold out
EUR 500.-

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5. Social program

Sponsors of the following items will receive a special acknowledgement in the final congress program and on the congress website.

- After the congress you will receive the complete list of participants including contact details

5.1 Coffee breaks

- Sunday, 20th September 2015: 1 break + welcome drinks
- Monday, 21st September 2015: 2 breaks + drinks at the poster session
- Tuesday, 22nd September 2015: 2 breaks + drinks at the poster session
- Wednesday, 23rd September 2015: 1 break

on request

5.2 Business lunches

- Monday, 21st September 2015
- Tuesday, 22nd September 2015

on request

5.3 Welcome reception

Held on Sunday, 20th September 2015, at the congress venue

on request

5.4 Social evening & award ceremonies

Held on Tuesday, 22nd September 2015, location to be defined

on request

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6. Congress services

- After the congress you will receive the complete list of participants including contact details

6.1 Specific visibility

Company logo will be posted on all directions and information signs, visibility of the sponsor also on the congress web site.

EUR 1,500.-

6.2 Poster session

Company logo will be displayed on each poster board and on the congress web site.

EUR 2,000.-

6.3 Young scientists travel award

Young scientists (graduate-, postgraduate and PhD students) can apply for travel grants. The Scientific Committee will select as many grantees as financial conditions allow. And the best oral presentation by a young scientist will be awarded with a cash grant and a certificate. Applicants should not be older than 35 years of age. Sponsors will be acknowledged in the certificate and on the Website.

Sponsors' discretion

6.4 Poster awards

The best posters will be awarded a cash grant and a certificate. Sponsors will be mentioned in the certificate and on the congress web site.

Sponsors' discretion

6.5 Special requests

Please contact us, if our sponsoring proposals do not meet your marketing aims in order to combine a package that will suit your objectives. For more details please contact Helmut Appl at the "EUSAAT 2015 3Rs Congress Linz" via at congress2015@eusaat-congress.eu

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7. Reservation of Sponsoring, Payments and Deposits, Confirmation and Cancellation

To confirm your participation in the sponsoring program and/or in the exhibition, please contact:

Helmut Appl

appl communications & consulting e. U.

Laimbauerweg 15
4225 Luftenberg/Donau
Austria

Phone: +43 (0)676 4104712 or +41 (0)79 5542839

E-mail: congress2015@eusaat-congress.eu

Once the Congress Office has received the contract or order from the company, it will confirm the sponsorship item by sending the relevant invoice.

For amounts over EUR 10,000 a 50 % deposit must be paid upon receipt of the invoice. For lower amounts, the total price must be paid upon receipt of the invoice. Charges are non-refundable. All the contributions must be settled within 30 days prior to the beginning of the congress. For each amount received, the congress office will send a receipt.

All prices in this prospectus do not include VAT. EUSAAT is no enterprise in the sense of the Austrian law on sales tax and is therefore not authorized to show VAT.

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8. General Information

8.1 Target audience

Over 250 participants are anticipated to attend the “19th European Congress on Alternatives to Animal Testing”/“16th Annual Congress of EUSAAT” in Linz, Austria. The target audience for this congress includes researchers, policymakers and stakeholders from academia, industry, NGOs and governmental institutions.

8.2 Congress language

The official congress language will be English.

8.3 Congress venue

Johannes Kepler University (JKU) Linz
Unicenter

Altenberger Str. 69
4040 Linz
Austria

8.4 Accommodation & registration

Mrs. Romy Reiser
Kuoni Congress
Operated by Kuoni Destination Management Austria GmbH

Lerchenfelder Gürtel 43/4/1
1160 Vienna
Austria

Phone: +43 1 319 76 90 29
Fax: +43 1 319 11 80
E-mail: euSaat2015@at.kuoni.com

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9. Contacts

9.1 For questions about the scientific program

Horst Spielmann (Head of the Scientific Committee)
E-mail: horst.spielmann@fu-berlin.de

Ellen Fritsche (co-chair)
E-mail: ellen.fritsche@iuf-duesseldorf.de

Manfred Liebsch (co-chair)
E-mail: manfred.liebsch@gmx.de

9.2 For general questions - Congress Office

**appl communications & consulting e. U.
Helmut Appl**

Laimbauerweg 15
4225 Luftenberg/Donau
Austria

Phone: +43 (0)676 4104712 or +41 (0)79 5542839
E-mail: congress2015@eusaat-congress.eu

**Please refer to the congress website for updated information
www.eusaat-congress.eu**

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